

CHEWING GUM

PAJ 01-01-04 04024042 JP NDN- 043-0311-7827-0

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PATENT APPLICATION NUMBER- 2002181683

DATE FILED- 2002-06-21

PUBLICATION NUMBER- 04024042 JP

DOCUMENT TYPE- A

PUBLICATION DATE- 2004-01-29

INTERNATIONAL PATENT CLASS- A23G00330

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PUBLICATION COUNTRY- Japan

PROBLEM TO BE SOLVED: To provide chewing gum excellent in the release speed, intensity and lasting properties of flavor and taste.

SOLUTION: The so-called sugar-coated microcapsule flavor and taste, which is prepared by bonding mannitol to the surface of yeast wherein a flavor, preferably mannitol is added to the inside of bacterial cells, is used as a flavor and taste agent to prepare the chewing gum.

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